

EZ Receipts – e-receipts and auto responder

- 1 \$29.00/month – when you send up to 1,000 e-receipt or auto responder emails combined**
- 2 \$39.00/month – when you send 1,001 or more e-receipt or auto responder emails**

Features and Benefits–

- Capture more email addresses
 - 80% open rate on e-receipts
 - Less than 3 cents per email captured
 - Automatically themes the email to the correct season/holiday
 - Features your products in the e-receipt to promote in-store sales
 - Links to Facebook, Twitter, your website, and others
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EZ Contact - bulk email marketing

- 1 \$15.00/month up to 500 unique email addresses**
(Bundled w/ EZ Receipts - \$5.00/month)
- 2 \$30.00/month 501 – 2,500 unique email addresses**
(Bundled w/ EZ Receipts - \$10.00/month)
- 3 \$50.00/month 2,501 – 10,000 unique email addresses**
(Bundled w/ EZ Receipts - \$25.00/month)
- 4 \$75.00/month 10,001 – 20,000 unique email addresses**
(Bundled w/ EZ Receipts - \$35.00/month)

Features and Benefits–

- Create templates directly from Bookstore Manager or use our web interface
- Let your customers know about promotions or new products
- Keep you customers current on store events
- Automated bounce and unsubscribe handling
- Statistics for what is working with your email campaigns