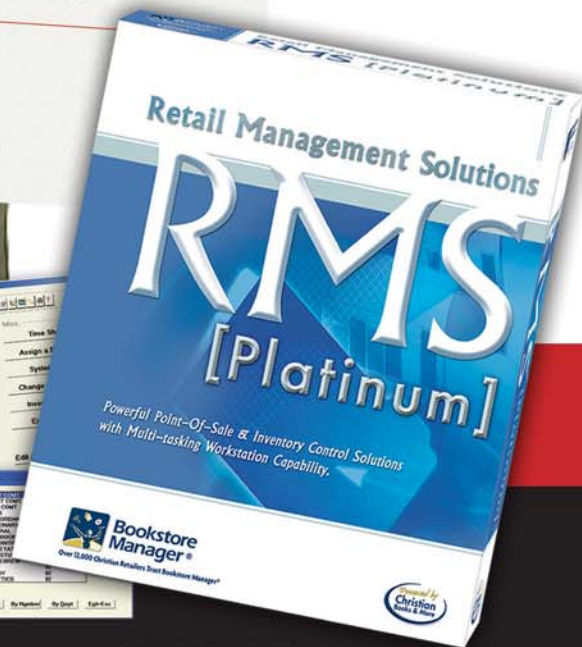


#1 Provider of Inventory Software
for Church and Christian Bookstores



**OUR INVENTORY MANAGEMENT
SOFTWARE EASILY MANAGES
MULTIPLE DEPARTMENTS**

Bookstore • Coffee Shop • Library • Pastor Sermons



**Another Reason Bookstore Manager®
Understands & Meets Your Technology Needs.**

Designed specifically for Christian retail, our inventory management software puts you in total control of product ordering, inventory control and more! *That's Why Over 1,500 Christian Retailers Trust Bookstore Manager's Solutions.*

FIND OUT MORE!

CALL 1-800-997-6724
or visit www.BookstoreManager.com

PRODUCT BROCHURE

#1 Provider of Inventory Solutions for Christian & Church Bookstores



THE ALL-IN-ONE
Inventory Management
Solution for **CHRISTIAN &**
CHURCH BOOKSTORES!

**Another reason Bookstore Manager understands
YOUR TECHNOLOGY NEEDS TO DO MORE!**

**That's Why Over 1,500
Christian Retailers
Have Trusted Bookstore
Manager®**



**Keep moving
with Touch POS
for Tablets!!!!**

Read more on Page 12



Thinking Ahead | By Randy Voorhees

For over 29 years, I've been working closely with independent Christian retailers like yourself to provide technology solutions that will make it easier to accomplish your mission of reaching the world for Christ - and make business sense at the same time. As an independent retailer for over 13 years, I've walked in your shoes and understand the increasing complexities of effectively running an independent Christian bookstore.

That's why at Bookstore Manager® we don't just offer technology. We offer solutions. Our Retail Management Solutions® Point of Sale and accessories provide affordable solutions for any size store.

Our products are tailored to help you navigate through the ever-changing economic landscape and thrive in the midst of adversity.

So while you've been doing what you do best - selling life changing products - we've been figuring out ways to help your technology work harder for you.

Whether you are purchasing a POS system for the first time, or upgrading your existing system, Bookstore Manager® offers solutions backed up by an in-house customer support team ready to make sure we deliver on every promise we make.

We've also found ways to save you money with credit card processing services. By offering a free comparison quote and easy to understand fee structures, stores are constantly thanking us for the savings we're able to provide. With our Internet Credit Card module (ICC), you can improve your transaction time (up to 80% faster for Bookstore Manager® POS users), and save costs by quickly processing credit card transactions at multiple terminals and mobile terminals with free apps and card swipes for iPad®, iPhone® and Android® devices. And like all of our solutions, ICC integrates seamlessly into your POS system.

Take for example our Eye One Inventory reports. These reports allow you to easily run a multitude of management reports, providing key store performance indicators for your store that are measured against other participating Bookstore Manager® stores.

Our Christian Books and More® Database is the industry's most comprehensive listing of over 305,000 Christian Products and powers all of our RMS software, Quest Burn System kiosks and store websites.

Email marketing is an efficient way to keep in touch with your customers using our EZ Contact. We handle the bounces and unsubscribes, giving you more time to create your marketing strategy. An EZ Contact demonstration is available at www.youtube.com/bookstoremanagersoft.

We don't just provide you with a system and walk away. Whether it's regular software and database updates, convention user group meetings, or training, we're there every step of the way to help you succeed with our growing family of smart solutions.

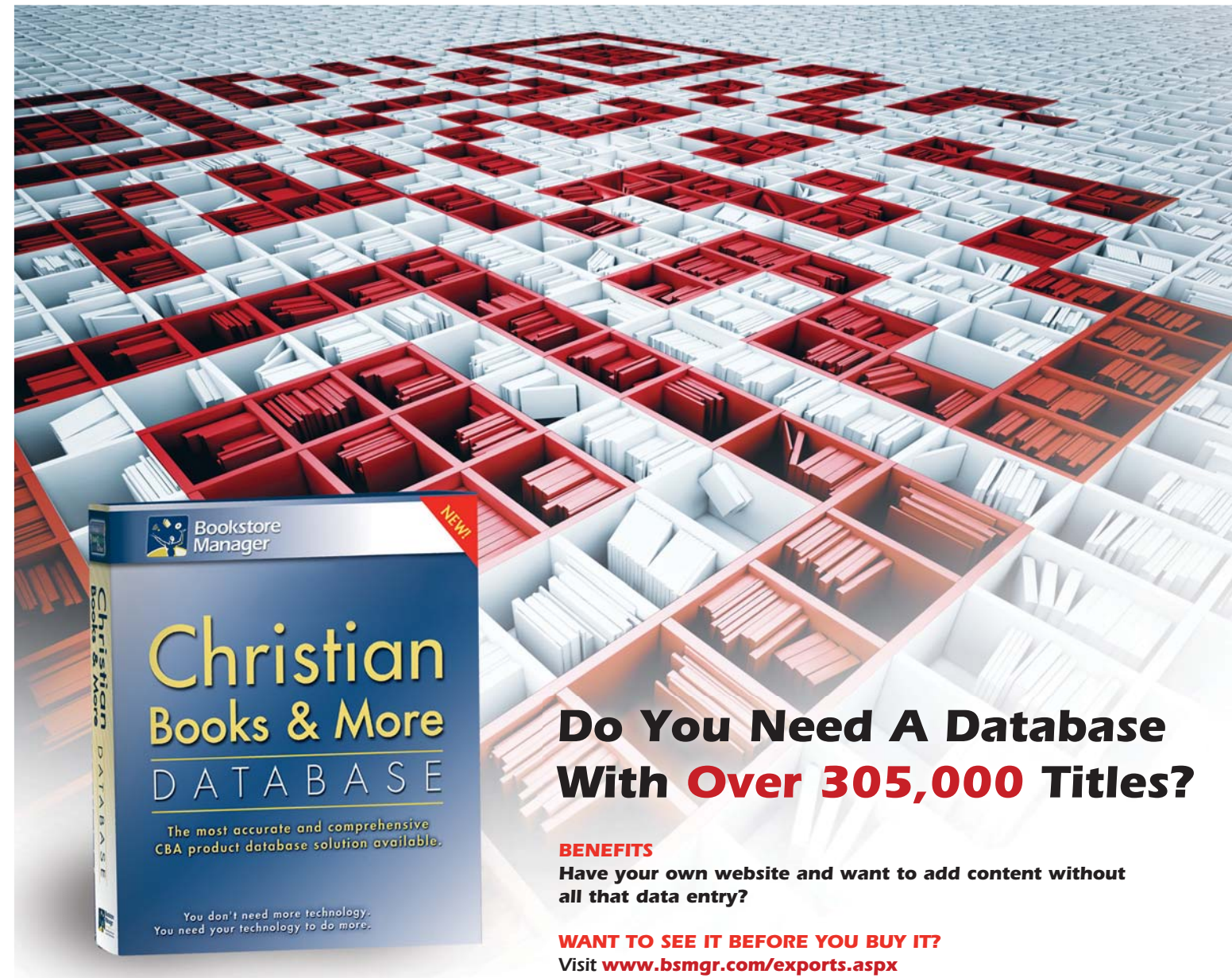
THAT'S TECH THERAPY, BOOKSTORE MANAGER STYLE.

Blessings,

All of our products are designed to strengthen your store, no matter the size.

Smart Services To Serve You Better

- Complete Point-Of-Sale and Inventory Management
- Do the Things You Need To Do with RMS Accessories
- Powerful Touch-Screen Product Sampling AND Manufacturing on Demand
- Harness the Internet
- Superior Product Data



Do You Need A Database With Over 305,000 Titles?

BENEFITS

Have your own website and want to add content without all that data entry?

WANT TO SEE IT BEFORE YOU BUY IT?

Visit www.bsmgr.com/exports.aspx

- Then click "Download Sample x CSV Database Export File"
- There is a link for each level of the database

GET THE RIGHT OPTION FOR YOUR NEEDS FOR UNDER 1¢ PER ITEM

We Now Offer 4 OPTIONS of Raw Data Exports!

LEVEL 1:

- Is NOT intended for internet use
- Basic information only

LEVEL 2:

- Includes level 1
- Also includes product images
- Is for internet use on a single website

LEVEL 3:

- Includes level 1 & 2
- Also includes full product information, including product images, Bible details, song titles, table of contents, 2 additional contributor fields, 2 additional category fields, and preview text information
- Is for internet use on a single website

LEVEL 4:

- Includes level 1, 2, & 3
- Also includes information and images for gift products
- Is for internet use on a single website.

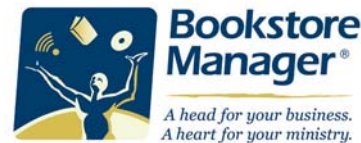
HAVE MORE THAN ONE WEBSITE? Pricing is available for bulk purchases. Contact an Account Rep today.

ANNUAL MAINTENANCE AGREEMENTS OFFER YOU MORE

Downtime means lost efficiency, lost revenue and lost customers. With our annual maintenance agreement, we offer you:

- World class tech support provided by our in-house team of experts
- FREE upgrades on our POS software
- FREE monthly updates of our CB&M product database & QUEST BURN SYSTEM
- FREE Quest Burn System support

Our maintenance agreements will help minimize downtime of mission critical applications like your point-of-sale software and we offer a variety of maintenance levels to suit the unique requirements of your store. Our focus is on your bottom line and keeping you up and running.



ONE TECHNOLOGY PACKAGE FOR ALL YOU DO

At Bookstore Manager®, it's our passion and calling to serve. We know Technology, but we LIVE Christian Retail. That's why we don't just offer software. We offer solutions for the way you do business. And we're continuously looking for new ways to save you money!

LIVE REAL TIME DEMO NOW AVAILABLE

Want to see it for yourself? Our short interactive presentation provides you an online real time sampling of our RMS software. We'll be right there on the phone with you every step of the way to answer questions. We can even transfer control of the mouse to your computer during the presentation, enabling you to experience the software yourself! Contact us today to schedule your presentation.

1-800-997-6724
sales@bsmgr.com

NO OTHER POINT-OF-SALE PROVIDER GIVES YOU MORE THAN BOOKSTORE MANAGER®

We know technology, but we LIVE Christian Retail.

When you purchase Bookstore Manager's® family of solutions, you won't have to figure out how to integrate someone else's retail technology or product database into your system. Our products work the way your store does, and seamlessly integrate with one another or stand-alone!

Whether it's our award winning Christian product database, our point-of-sale software created exclusively for Christian retailers, or our customer sampling Quest Burn System kiosk (**the only POS solution with burning ability**), Bookstore Manager® offers solutions at a price any size store can afford.



Top 5 Reasons To Partner With Us

1. We Understand Your Needs As A Christian Retailer

Our software is tailor made with unequalled features for the Christian retailer. We know technology but Christian retail is our only business. We offer proven software and features that have been in development for over 35 years.

2. Superior Customer Service

Our goal is to make your store successful. By working tirelessly to build an interactive relationship with our users, we're able to utilize your feedback and provide consistent improvements in our software. That's why Bookstore Manager® is trusted by more than 1,500 Christian Stores.

3. Easy and Seamless Integration With Our Entire Family of Products

Because our software is developed in-house, all of our products are able to integrate seamlessly with each other or stand-alone. Each month you will be able to keep your POS and kiosk updated from the same update disk. Additionally, all stores may receive nightly updates at no extra charge.

4. Cost-Effective Scalable Solutions No Matter the Size of Your Store

By offering tiered versions of RMS software, we're able to meet the needs of any size store. As your store grows, there's no need to worry about out-growing your retail technology.

5. One Stop Shop For All Your Christian Retail Technology Needs

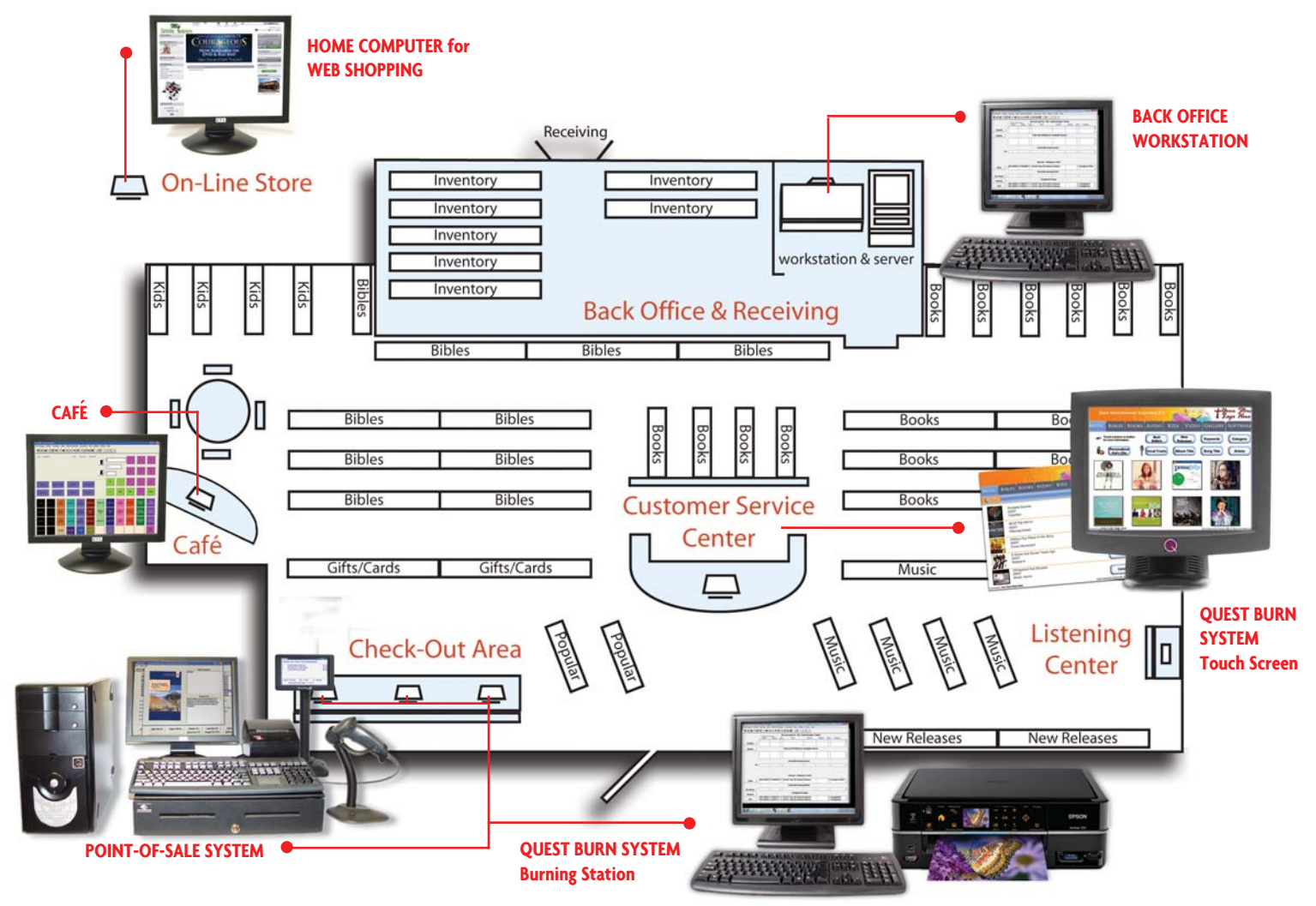
The Bookstore Manager® integrated family of products not only offers you Point-of-Sale software and touch-screen product sampling, but we power them with the largest database of Christian product available anywhere. We also offer web solutions for online sales plus an array of accessories tailored to meet the needs of any size store.

If that isn't enough, we offer the most complete training available in our industry. We understand the value of our software lies in your ability to get the most out of it.

SOLUTIONS THAT CONNECT YOUR WORLD

All of our technology solutions succeed individually or integrates seamlessly.

SAMPLE BOOKSTORE SET-UP

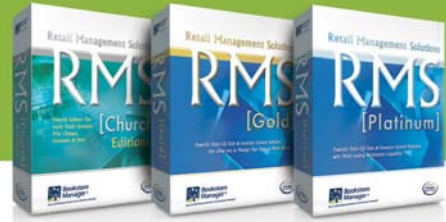


The following sample illustration is an example of how to set-up your store with scalable technology solutions so your store technology works with you not against you.

Retail Management Solutions® Feature Comparisons

OPTIONS TO MEET YOUR NEEDS	RMS GOLD	RMS PLATINUM	RMS Church Edition
Features	Maximum POS Stations (1) Option to add maximum of (1) Work Station	Maximum POS Stations (27)	Maximum POS Stations (27)
Christian Books & More w/ Electronic Ordering to Anchor, STL, Spring Arbor	✓	✓	✓
Internet Stock Check Anchor, STL, Spring Arbor, New Day (Internet Stock Check to Pub Easy)	✓	✓	✓
Electronic Ordering to New Day, Central South, Capitol Christian Distribution, Moody, Provident, Calvary Distribution		✓	✓
Mailing List Program	Prints Labels & Track Sales	Prints Labels & Track Sales	Prints Labels & Track Sales
Monthly Database Updates, Song Finder	✓	✓	✓
Point-of-Sale	✓	✓	✓
Gift Card Program/GiftCertificate/Layaway	✓	✓	✓
Internet Training, Training Disk	✓	✓	✓
Inventory Control, Automatic Price Changes, Barcode Printing Utility, Special Order Statistics	✓	✓	✓
Dual Back up	✓	✓	✓
Returns, Back Order Report	✓	✓	✓
Accounts Receivable		✓	✓
Sales Analysis/Sales Journal, Open To Buy & Planner		✓	✓
Multi-Tasking Workstation, Report Writer		✓	✓
Time Clock		✓	✓
Video Rental		✓	✓
ConsignmentGraphics, Missed Sales Report		✓	✓
Microsoft® Access Export		✓	✓
Dewey Decimal Classification for Library		N/A	✓
In-house Ministry Account Tracking		N/A	✓
RMS Touch POS	optional	✓	✓
EyeOnInventory Best Sellers	✓	✓	✓
NOW INCLUDED Quest Burn System	✓	✓	✓
Quest Linkable to RMS	✓	✓	✓
Total Web Solutions	optional	optional	optional
InternetCreditCard Verification	optional	optional	optional
Tune Player	✓	✓	✓
E-Z Contact	optional	optional	optional
qScan Inventory Program		optional	optional
iRMS - Remote Manager	optional	optional	optional
QuickBooks RMS Interface		optional	optional
Pub Net		✓	✓
Order Entry		optional	optional
Book Table		optional	optional
Multi-storeUtilities		optional	optional
AcuServer Multi-Store Security Encryption		optional	optional

Recommended computer specifications: Intel i5 processor running Windows 10, 8GB RAM, 2 TB HDD, 6 USB Ports, Minimum computer specifications: AMD 6 processor running 64-bit Windows 7 Pro, 4 GB RAM, 500 GB HDD, 6 USB Ports



RETAIL MANAGEMENT SOLUTIONS® (RMS) POS SYSTEM:

"Thank you for developing the Retail Management Solutions inventory control software for Christian Bookstores. I don't take it for granted and am grateful for God giving your team the vision and abilities to help Christian Stores."

~ Mike Curry,
Great Expectations Christian Bookstore

	SOFTWARE COST	MAINTENANCE FEE
RMS 500	\$995	\$49.95 *
Gold (1 user)	\$1,495	\$125 **
Gold (2 user)	\$2,295	\$145 **
Church Edition (1 user)	\$3,495	\$125 **
Platinum (1 user)	\$3,495	\$125 **
(2 user)	\$5,495	\$145 **
(3 user)	\$6,995	\$145 **
Each additional user	\$495	\$159 ** (5 or more users)

Monthly update fees include Software Technical Support, Software Updates and Database updates, & Quest/Quest Burn System updates & Technical support.

**Save \$5 every month by receiving your statement online.

Custom quotes available on request! Options include the purchase of software only, software with peripherals (scan gun, receipt printer, etc.) or a complete turn-key system (complete hardware and software pre-installed and configured. We grow with you – expand from Gold to Platinum software as your store grows.

BOOKSTORE MANAGER® ACCESSORIES FOR RMS:

	SOFTWARE COST	MAINTENANCE FEE
Internet Credit Card	\$395	\$12 (\$7 when opting for our Merchant Services via NPC)
RMS Touch POS	FREE*	N/A
E-Z Contact/E-Receipts	FREE	As low as \$15
iRMS	\$395	N/A
QScan Mobile Inventory	\$399	Works iPhone, iPad, and iTouch
Quick Books Interface	\$395	N/A
Resource Edition 500	\$150	\$29
Multi-Store	\$995	N/A
Booktable	\$995	N/A
Tune Player	FREE*	N/A

*FREE w/ Platinum or Church Edition



Quickest & Easiest Way To Do Inventory Period!

Retail Management Solutions®

FREE!
REPORTING SOFTWARE
(See page 11 for more details.)

Be confident every inch of shelf space is making you money.

Having the right products on your shelf at the right time is critical to your retail success. With better information available, you'll make better decisions and chart a course toward increased profitability, just by properly computerizing your store!

As you can imagine, "computerizing" your Christian bookstore is much more about the software than the hardware. At Bookstore Manager®, we do both.

The heart of our system is our widely heralded point-of-sale/inventory control software called **RETAIL MANAGEMENT SOLUTIONS® (RMS) CHURCH EDITION** is offered in tiered versions.

"My system has run well, and I'm really satisfied. I am so amazed how you can get on the web and just fix things up and I've only needed tech support a couple of times in the last few years. The times I had to call, was when we changed our telephone system and the other was when we replaced our server."

~ Judy Martin,
Cornerstone Bookstore, Anoka, MN



QUEST BURN SYSTEM SOLUTIONS:

Convert Your Burn Bar FREE!

IT'S NO SECRET WHY CHRISTIAN RETAILING CALLED QUEST "...THE BEST KIOSK IN THE INDUSTRY!"

	COST	MAINTENANCE FEE
Quest Burn System with Consumer Kiosk	\$1400	FREE to RMS users
Quest Stand-Alone Kiosk*	\$2,195	\$29
Quest Software Only*	\$699	FREE to RMS users
Quest Scan	\$329	N/A

*Inquire with your account rep for optional configurations.

Convert your Burn Bar for FREE

"The interface of Quest® with the burning power of the Quest Burn System is amazing. It's extremely reliable, easy to use and our customers love it. Quest Burn System is growing our sales!"

TOTAL WEB SOLUTIONS E-COMMERCE WEBSITE

	SET-UP COST	MAINTENANCE FEE
Premium	\$250 setup	\$69.95

* Go to www.echristianstore.com for more info and samples.

LEASE OPTIONS AVAILABLE

FREE UP CASHFLOW

Inquire with your account rep today!



Our Flagship Point-of-Sale Solutions!



RMS Church Edition & RMS Platinum

RMS CHURCH EDITION & RMS PLATINUM offers the most features available from our RMS software, providing maximum flexibility for your store.

With multi-tasking workstations, and a range of accounts receivable and sales journal applications, these solutions provide the ultimate in management strength.

Additional organizational perks include consignment, time clock, and open to buy, along with in-house ministry account tracking, Dewey decimal classification for library and Sermon Finder.

Starting at \$3,495

(See page 16 for full list of features.)



"You sold us a gem. I really thank God for you folks, you don't know how much."

Sam Curtis, Showers of Blessing Christian Bookstore, Mililiani, HI

E-Z CONTACT Manager

Stay Informed with your customers



AUTO RESPONDERS

- Send emails to your customers within minutes of them walking out your door
- New customers added at Point of Sale automatically receive a welcome email from your store

NEW FEATURE E-RECEIPTS!

WATCH A DEMO FOR E-Z CONTACT

www.YouTube.com/BookStoreManagerSoft

PROFESSIONAL TEMPLATES

- Choose from many pre-designed templates or
- Easily customize your own templates within minutes

TARGET EMAILING

- Send blanket emails to all of your customers or
- Target specific customers

SAVE LABOR


- Automated process for bounces & unsubscribes
- Automated welcome notification for new mailing list additions
- Links directly to BSMGR using the MLP to create customer loyalty



Do The Things You Need To With Bookstore Manager's® Accessories



Total Web Solutions

- Puts your store online with a first class website
- Quickly track what products are being viewed and sold
- Easily customized, changed or updated from your store
- Show your store's inventory
- Online music sampling
- Offers FACEBOOK integration 

Our products work the way your store does!

Check out the online demo at www.bookstorebuzz.com

Additional Accessories



qScan Mobile Inventory (Requires iPhone/iPad)

This software works best with your iPhone and allows for cycle counting designed to track and then seamlessly integrate your counts into your RMS Inventory control solution. Makes your perpetual inventory cycle counting accurate, quick, and efficient!

(Bluetooth Scanner available for \$139.00)

QUICKBOOKS INTERFACE

- Export your sales information directly into QuickBooks

EMAIL NOTIFICATION

- Automatic special order notification
- E-Invoicing & E-Statements and more!

iRMS (REMOTE MANAGER)

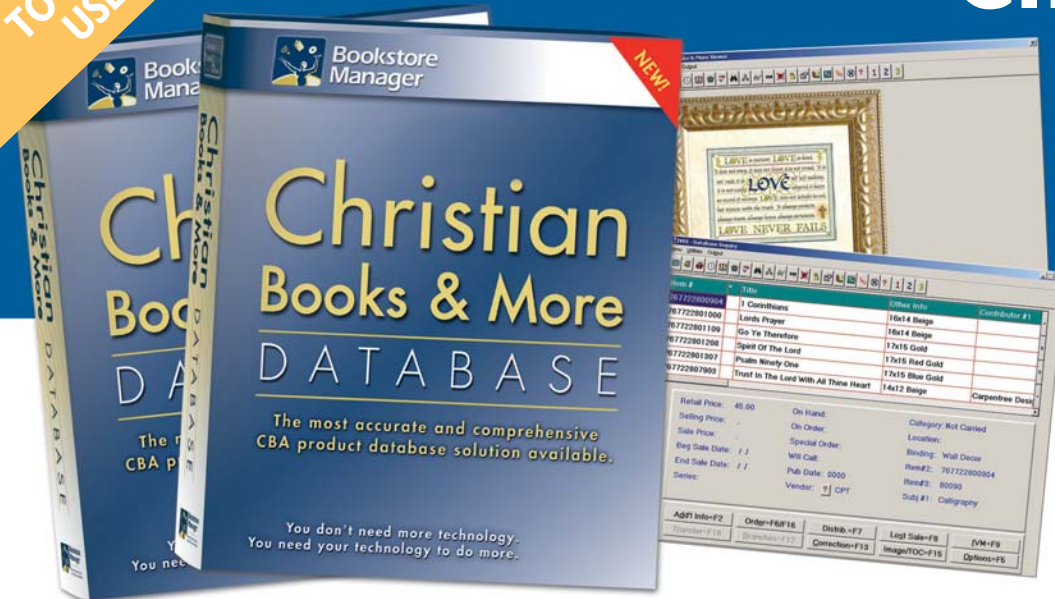
Work from the comfort of your home or while traveling and never miss important information again!

With iRMS software, you'll have the online ability to securely access your store's inventory control system, no matter where you are. With a PC and Internet access, your store's office is at your fingertips!

Available for **RMS GOLD & PLATINUM**.

FREE!
TO BSMGR
USERS

Gift Product Database



**Christian
BOOKS & MORE**
The Most Comprehensive
Database Of Christian Products

First Ever Standardized Gift Database

**FREE to
Bookstore Manager® Users**

Finally, a standardized database for Christian gifts that maintains consistent title and product descriptions!

We've all experienced the frustration of tracking or searching for Christian gift products within our store's database. A single comparable product may be described or abbreviated a multitude of ways by various suppliers, making your search process laborious or even impossible. Even worse, it forces your store to hand-key all gift data into your POS system.

With standardized descriptions and categories allow for searches by features such as scripture verse, category, key word, artist or UPC. We've even included images and basic product information.

Bookstore Manager's® RMS technology puts you in total control of your **ordering** and **inventory control**.

With our smart scalable solutions, we have the software that will fit your store size and help you tackle any challenge you may face. And as your store grows, our tiered family of solutions will be there to easily expand with you.

All versions are powered by our Christian Books & More® database, the industry's most accurate and comprehensive detailing of more than 305,000 products.

Want to insure correct cycle counts, speed up credit card transactions or work from home while you're connected to your system? Be sure to check out the powerful tools that integrate with our RMS products. (See page 14)

RMS Gold

If all you need is one POS and a workstation, this is the version for you. **RMS GOLD** provides time saving features like automatic price changes, bar code printing, and dual back-up systems for greater reliability.

Instead of being consumed by routine tasks, let **RMS GOLD** help you devote more attention to managing your staff, developing stronger customer relationships and making your store more profitable.

RMS GOLD wasn't created for just any business. It works the way your store does. With any combination of our family of solutions on the job, you'll reinvent your workplace, saving time and money.

Starting at \$1,495

(See page 16 for full list of features.)

**Do you need a
database with
over 305,000
titles?**

WE NOW OFFER 4 OPTIONS OF **RAW DATA EXPORTS**. More than an extravagant catalog of product information, the **CB&M DATABASE** allows frontliners to actively sample and quickly become an expert on an amazing array of Christian products.

**Christian
BOOKS & MORE**
The Most Comprehensive
Database Of Christian Products

**FOR MORE INFORMATION
OR TO ORDER, CALL TOLL FREE**

1-800-997-6724

OR VISIT

www.BOOKSTOREMANAGER.com

We Understand Your Technology Needs To Do More, NOW IT CAN!



QUEST SCAN

- Allows customers to scan any bar code product in hand

QUEST BURN SYSTEM In Store Manufacturing-On-Demand

Our interactive **Quest Burn System** listening and burn center offers the ultimate ability to sample and sell a wider variety of catalog music without additional inventory.

Over 53% of Burn System* sales are often beyond the top 300 best sellers!

Whether you're selling accompaniment tracks or an artist's full album, **Quest Burn System** provides your store with the ultimate on-demand inventory option. Even better, customers can view and sample other departments such as Books, Bibles, Software and Framed Art from the same Quest® unit.

"The interface of Quest® with the burning power of the Quest Burn System is amazing. It's extremely reliable, easy to use and our customers love it. Quest Burn System is growing our sales!"

-James Peters, The Vineyard
Evansville, IN



EAST TO USE WITH ANY POS SYSTEM!

Over 1 million On-Demand CDs burned at retail in the last 36 months!

3 Step Customer Process

1. Pick the album or accompaniment track
2. Pay the cashier
3. Pick up burned CD in approx. 3 minutes.

IT'S THAT QUICK AND EASY!
NO SPECIAL EXPERTISE REQUIRED.



Touch Point-of-Sale Software for All Your Coffee, Food, and Drink Sales Also great for gift products and more!

Our **Touch POS** software solution is an affordable and easy to use cafe or restaurant point-of-sale management solution. It's packed with features you'll need as a Christian retailer, and is flexible enough to handle even the most demanding operation.

Even better, it easily integrates with our **RMS point-of-sale software**, offering you a one-system store management solution. With RMS Café, you'll communicate orders smoothly & seamlessly from your wait staff to your kitchen staff, and track sales and inventory, giving you the management reports you need.

FEATURES INCLUDE:

- 100% touch screen driven
- Customizable menu buttons for drinks, meals and more
- Remote kitchen printing options
- Supports credit, debit & gift card processing
- Voids, order changes & add-ons are handled effortlessly
- Integrated inventory, purchasing and receiving
- Detailed sales reports to track your operation
- Keeps pace with your fast moving food & drink operation
- Allows sales of book, music or gift product at the café terminal
- Integrates with our RMS point-of-sale for one system operation



Be on the move!
Supports Windows Tablets!

"I appreciate that the Bookstore Manager POS solution works well for our Bookstore and for our Cafe. It's great to be able to sell featured books in the cafe!"

- Susan Chipman, Director of Retail Services,
Granger Community Church

EyeOnInventory™ Reports



EyeOnInventory™ Reports work in tandem with Bookstore Manager's® Gold, Platinum, and Church Edition point-of-sale solutions, allowing you to easily run a multitude of management reports.

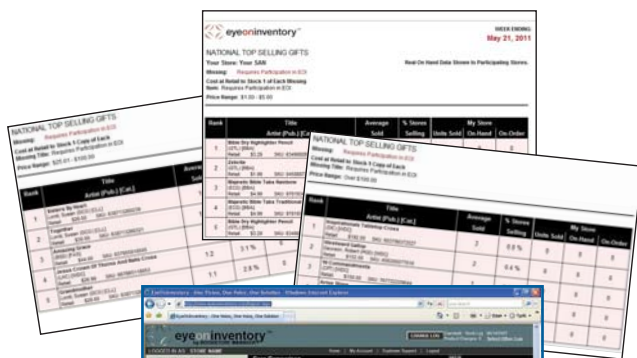
Let our EyeOnInventory tools help you meet the challenges of a new day starting today.

Our store reports will help you:

- Compare what's selling with other independent Christian stores
- Focus on important inventory and reduce what's not selling
- Increase overall inventory turns while reducing markdowns
- See missed sales opportunities and respond to sales curves
- Keep key core inventory items in stock
- Reduce back office time
- Spend more time on the floor with your customers, where you can sell product and build relationships

The challenges of today are the opportunities of tomorrow.

EOI is now integrated into our ordering module to help get best sellers in your store!



FOR MORE INFORMATION
OR TO ORDER, CALL TOLL FREE
1-800-997-6724
OR VISIT
www.BOOKSTOREMANAGER.com

**FREE TO
BOOKSTORE MANAGER®
USERS!**



Burn On Demand With QUEST BURN SYSTEM



How it works:

Licensed music and audio content is stored on our Quest Burn System hard drive, allowing your customers to quickly and easily sample a vast array of music product.

Our easy to use touch screen enables the customer to search by key word, song title, artist name and more. Customer easily listens to samples and views detailed information about the artist or accompaniment track.

Once customer makes their choice, a ticket prints out in front of them which they take to cashier for payment. (No printed ticket necessary for Bookstore Manager RMS users)

Store employee simply hits a button and within 5 minutes, a CD is burned and printed (with your store information), ready for the customer.

Quest Burn System may be displayed anywhere in your store, while the actual burn unit may be stored behind your cash wrap, back room or customer service area.

Includes personalized children's music from Veggie Tales, Elmo, Barney, The Wiggles & Disney

Quest Burn System contains a vast inventory of personalized music where the licensed characters talk directly to your child, calling them by name during the songs.

With OVER 1,000 NAMES TO CHOOSE FROM, simply pick the name and song you want and the CD is ready in about 5 minutes.

Perfect for long drives in the car & special moments at home.



QUEST BURN SYSTEM DOES WHAT NO OTHER SYSTEM CAN DO:

- NIGHTLY INTERNET UPDATES
- Your store name and logo printed directly onto the disc face
- No peel & stick labels
- Burns and prints in less than 5 minutes
- Seamless process that's easy for frontliner to use
- Established reliability and performance
- Key word search for accompaniment tracks
- Favorite music artist comparison (general market to Christian)
- Touch Screen technology
- Barcode scan options available
- Includes additional departments like Books, Bibles, Software, Framed Art & more
- Bible Finder search feature
- Content powered by Christian Books & More® database
- WORKS WITH ANY POS SYSTEM



