

EZ CONTACT

Email Marketing made easy



Key Features and Benefits:

- Integrated and Flexible: Create email templates directly in Bookstore Manager or through our web interface.
- Boost Customer Engagement: Keep your audience informed about new products, special promotions, and upcoming events.
- Effortless Management: Enjoy automated handling of bounces, unsubscribes, and bad email addresses, plus email validation.
- Actionable Insights: Measure success with detailed campaign statistics.
- Generous Sending Limits: Email each contact up to 12 times monthly, maximizing your reach.

EZ Contact is your all-in-one email marketing solution, seamlessly **integrated** into BSM. Easily design email templates, keep customers informed about promotions and events, and track performance with insightful statistics—all while enjoying **automated bounce handling** and **email validation** to maintain clean, accurate lists. Plus, use **autoresponders** to send bounce-back coupons, encouraging customers to return to your store.

# OF CONTACTS	PER MONTH
Up to 500 contacts	\$20.00
Up to 2,500 contacts	\$30.00
Up to 10,000 contacts	\$75.00
Up to 30,000 contacts	\$175.00
Up to 50,000 contacts	\$300.00
Up to 100,000 contacts	\$525.00

Take Your Marketing to the Next Level

With EZ Contact, email marketing has never been easier or more effective. From managing your lists to crafting impactful campaigns, it's all built right into your Bookstore Manager Software. Start growing your customer relationships today with a tool designed to save time, reduce effort, and drive results. Contact us to get started and watch your bookstore thrive!